

## Talks & Panels

**Customer Experience Summit 2022 (ACT-IAC).** Panelist,  
*Lessons Learned from High Impact Service Providers on their CX Journey* (11/15/2022)

**FCW Summit: IT Modernization (Federal Computing Week).** Author & Presenter,  
*Master Class: The Post-FITARA Agency* (10/5/2022)

**Washington, DC CIO Executive Summit (Evanta a Gartner Company).** Panel Moderator,  
*Starting at Customer Centricity* (5/3/2022).

**Salesforce DC World Tour (Salesforce).** Panel Moderator,  
*Digital Transformation in Federal Agencies* (4/12/2022).

**IT Modernization Summit 2021 (FedScoop).** Author & Presenter,  
*Using Data Transformation to Guide Federal Innovation* (4/28/2021).

**FITARA Forum III (MeriTalk).** Panelist, *Federal Perspective on IT* (4/4/2016).

**Jump Start Your Agency IT Transformation (MeriTalk).** Panelist (6/17/2016).

**FITARA Breakfast Series (MeriTalk)** Author & Presenter, *Next Steps in FITARA* (6/14/2015).

**FITARA Forum (MeriTalk).** Author & Presenter, *The View from OMB* (8/11/2015).

## Other Media

**Podcast: American Council for Technology-Industry Advisory Council (ACT-IAC) (2022).** Author & Presenter, *ICYMI: The CX Journey of High-Impact Service Providers* <https://www.actiac.org/buzz>

**Video: IT Modernization Summit 2021 (FedScoop).** Author & Presenter, *Using Data Transformation to Guide Federal Innovation* (4/28/2021) [https://www.youtube.com/watch?v=f\\_EKh30TjRs](https://www.youtube.com/watch?v=f_EKh30TjRs)

**Video: Thought Leaders Series (FedScoop).** Author & Presenter, *Four Lenses of Federal Digital Transformation* (2021).

**Podcast: Carnegie Mellon University (2018).** Guest interview, *Interview With IMLS Deputy Director Of Digital And Information Strategy Benjamin Sweezy*  
<https://amt-lab.org/podcasts-interviews/2018/10/new-podcast-interview-with->

## Publications

**Salesforce Blog** (2022) Lead author, *How to Accelerate Digital Transformation with the Technology Modernization Fund* <https://www.salesforce.com/resources/articles/obtaining-technology-modernization-fund/>

**White House Federal CIO Council** (2017) Lead author & researcher, *The State of Federal IT Report (SOFIT)*  
<https://www.cio.gov/resources/sofit/>

**White House Office of Management and Budget** (2015) Lead author, *M-15-14 Management and Oversight of Federal Information Technology*  
[https://www.whitehouse.gov/wp-content/uploads/legacy\\_drupal\\_files/omb/memoranda/2015/m-15-14.pdf](https://www.whitehouse.gov/wp-content/uploads/legacy_drupal_files/omb/memoranda/2015/m-15-14.pdf)

**Technology Business Modernization IT-COST Commission** (2017) Commission Participant, *Accelerating the Mission: Recommendations for Optimizing Federal Technology Cost and Value in the Age of FITARA*  
<https://www.tbmcouncil.org/learn-tbm/the-federal-it-cost-commission/>

## Mentions in Press Clippings

**Federal News Network** (1/1/2022) *Executive Briefing Series: Overcoming the Challenges of Delivering Digital Services to Citizens Efficiently*  
<https://federalnewsnetwork.com/cme-event/federal-insights/executive-briefing-series-overcoming-the-challenges-of-delivering-digital-services-to-citizens-efficiently/>

**G2xChange** (2/26/2020) *Salesforce recruits rising leader Ben Sweezy to drive Federal Digital Strategy*  
<https://fedciv.g2xchange.com/salesforce-recruits-rising-leader-ben-sweezy-to-drive-federal-digital-strategy>

**Federal News Network** (7/22/2019) *DHS, GSA, PTO execs heading to private sector*  
<https://federalnewsnetwork.com/reporters-notebook-jason-miller/2019/07/dhs-gsa-pto-execs-heading-to-private-sector/>

**Federal Computing Week** (5/1/2017) *White House takes on technology revamp* (References the State of Federal IT Report) <https://fcw.com/it-modernization/2017/05/white-house-takes-on-technology-revamp/228702/>

**Federal News Network** (4/10/2017) *White House tech leaders conduct listen, learn with federal CIOs* (References the State of Federal IT Report)  
<https://federalnewsnetwork.com/reporters-notebook-jason-miller/2017/04/white-house-tech-leaders-conduct-listen-learn-federal-cios/>

**Federal Computing Week** (3/28/2016) *Federal 100: Ben Sweezy*  
[https://fcw.com/articles/2016/03/28/fed100\\_sweezy-ben.aspx](https://fcw.com/articles/2016/03/28/fed100_sweezy-ben.aspx)

**FedTech Magazine** (8/12/2015) *FITARA's Effect on Federal Technology*  
<https://fedtechmagazine.com/article/2015/08/fitaras-effect-federal-technology>

**Federal News Network** (8/12/2015) *OMB expects 'believable plans' from agencies as FITARA deadline nears*  
<https://federalnewsnetwork.com/omb/2015/08/omb-expects-believable-plans-agencies-fitara-deadline-nears/>

**MeriTalk** (6/14/2015) *Tea With Tony* <https://www.meritalk.com/tea-with-tony/>

**FedScoop** (6/10/2015) *Scott announces final FITARA guidance, sets goals for success* (Coverage of FITARA memo release) <https://www.fedscoop.com/scott-announces-final-fitara-guidance-sets-goals-for-success/>

**FedScoop** (4/30/2015) *White House releases first draft of FITARA guidelines* (Coverage of FITARA memo release) <https://www.fedscoop.com/white-house-relases-first-draft-of-fitara-guidelines/>

**NextGov** (3/3/2015) *Rollout of New CIO Powers Could be 'Uneven,' DOJ CIO Says*  
<https://www.nextgov.com/cio-briefing/2015/03/fitara-implementation-will-be-uneven-says-doj-cio/106593/>

**Federal News Network** (2/16/2015) *FITARA implementation listening tour*  
<https://federalnewsnetwork.com/congress/2015/02/fitara-implementation-listening-tour/>